

BRYAN CHALKER

USABILITY-FOCUSED UX + UI DESIGNER AND CODER

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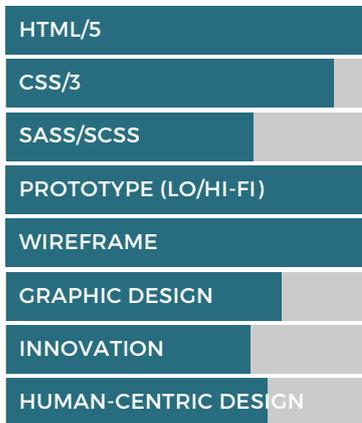
LinkedIn: <https://www.linkedin.com/in/bryanchalker>

PROFILE

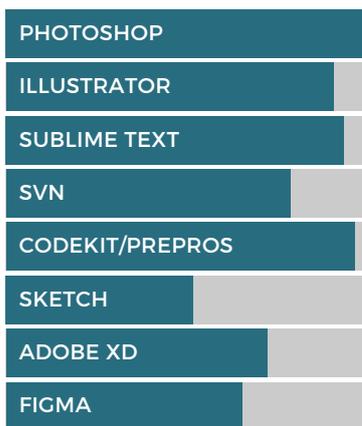
Being able to tell my kids that "it doesn't feel like a job when you enjoy the work you do" never gets old. Interesting clients and projects will always ensure that. With every project I am a part of, I always strive to keep the focus on usability and a terrific user experience. If it stops being fun, I'll stop what I do...



SKILLS



SOFTWARE



CMS



</> WORK EXPERIENCE

Florida Blue/Guidewell

PRINCIPAL LEAD UX/UI DESIGNER

2017 - Present

As the Principal Lead over a team of five UX designers, my primary role is to ensure a consistent, innovative, and scalable UI for our internal applications. HCD and holistic design-thinking is ongoing for the product owners, executives, front and back-end devs, and BAs whom I interact with daily. Typical deliverables: Prototypes (clickable and coded), wireframes, strategic initiatives, presentations, and product demos.

ICS/RF-SMART

SENIOR UX/UI DESIGNER

2014 - 2017

Designed and preparing the gui, wireframe, prototypes, graphical elements, and navigation structure for a full range of inventory management applications/ERP systems (Netsuite, AX 2012, Dynamics 365, and Oracle Cloud). Facilitated various demos and in-house meetings with developers and product owners. Agile environment and lean MVP approach to product development.

Payspan

UX DESIGNER (CONSULTANT/CONTRACT)

2013 - 2014

Full graphics, ux, wireframing, and prototyping. Implementing proper standards and UX workflow for multiple apps and site flows.

Florida Blue (a Blue Cross/Blue Shield company)

UX DESIGNER (CONSULTANT/CONTRACT)

2013 - 2013

Contractor brought in to work with existing UX/UI design and development team. Implementing proper standards and UX workflow for multiple sites and mobile web application structure and design.

First Baptist Church of Atlanta

WEBSITE DESIGNER AND MANAGER

2011 - 2012

Maintained and expanded the FBA.org website and online presence. Daily duties varied from ministry interaction, to ideas for upcoming events and marketing materials, to SEO of the website(s) under my watch. Agile environment helped keep the flow smooth and efficient. *Left to become a consultant.*

First Baptist Church of Jacksonville

WEBSITE DESIGNER AND MANAGER

2007 - 2011

Maintained and developed a multitude of sites (as well as the primary) and sermon archives, for this 6k member church. Full graphic work, coding, and CMS integration (ModX/Drupal). Managed and set up Extranet (using Open Atrium as the primary app), Project Management App (using ActiveCollab), and an online audio/video sermon streaming archive. Daily duties involved constant ministry and department interaction, email and online marketing, developing marketing materials for upcoming events, and maintaining the multiple sites under my care.

Winn-Dixie Stores

WEBSITE DESIGNER AND MANAGER

2006 - 2008

Website Manager for Winn-Dixie Stores (at the time a Fortune 500 company). Managed and initiated email campaigns and online marketing ventures. Worked alongside the print and in-store marketing team, to develop new ways of leveraging our online presence, including customer surveys, email list creation, and promotional giveaways. *Note: Worked as a consultant for the last 6 months.*

</> PERSONAL / PASSION PROJECTS

Happy Bulletin

FOUNDER/DESIGNER/DEVELOPER

2016 - present

Start-up business providing online church bulletins and the means to create them, for churches. Still infant stages and being actively designed and developed.



EDUCATION

Bachelors Degree

UNIVERSITY of NORTH FLORIDA